



DEALER MANAGEMENT SOFTWARE

Everything your dealership runs on

Inventory, sales, titling, accounting, lead tracking, collections, and reporting — one connected, cloud-based system built for independent auto dealers.

● All-in-one platform

● 100% cloud-based

● Mobile-first — no app

● Automatic updates

● US-based support

Platform & Support

- ✓ Largest family-owned DMS company
- ✓ US-based support team in Macon, Georgia
- ✓ Dedicated Success Manager & partner programs
- ✓ Enhanced security & per-user permissions
- ✓ Multi-rooftop, with dashboards for every angle
- ✓ Works hand-in-hand with your Wayne Reaves website

Inventory & Vehicle Data

- ✓ VIN scanning & decoding — no typing
- ✓ Track cost, repairs, floorplans & expenses
- ✓ Title status tracking within inventory
- ✓ Recall & NICB status at a glance
- ✓ JD Power, Black Book, Carfax, AutoCheck
- ✓ Push photos & details straight to your website

Sales, Desking & Titling

- ✓ Import website leads; track every customer
- ✓ Driver's-license scanning & insurance quotes
- ✓ Bank finance, Buy Here Pay Here & wholesale
- ✓ Quick Recap, desking & finance calculators
- ✓ Full forms: Bill of Sale, contracts, state & ancillary
- ✓ OFAC check, 8300 cash reporting, e-contracting

Receivables, Collections & Reporting

- ✓ Precomputed & simple-interest deals
- ✓ Integrated card processing & pick-up payments
- ✓ Full collection system with account assignment
- ✓ 2-way texting integration & repo tracking
- ✓ Integrated Related Finance Company
- ✓ Cash sheets, sales-tax, auditing & title reports

TRUE TWO-WAY LENDER CONNECTIVITY

DealerTrack · Ottomoto · RouteOne

01 Send in one click

Deal goes straight into the lender's portal — no re-keying.



02 Lenders answer back

Approvals, counters & callbacks land right in your DMS.



03 Adjust & resubmit

Change the deal and send the update back in seconds.



04 Pull back & print

Pull funded terms in, print the contracts — deal done.

OPTIONAL ADD-ONS & FORMS

Valuation guides (Black Book, J.D. Power) · BHPH credit-bureau reporting · Compliance forms: Bankers Systems, Reynolds & Reynolds, FIPCO, WATDA, VIADA

See Wayne Reaves DMS in action

Request a free, no-pressure demo tailored to your dealership at WayneReaves.com/contact

Family-owned · Macon, Georgia
Serving independent dealers since 1987

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